

JSW Cement
The Leaders' Choice

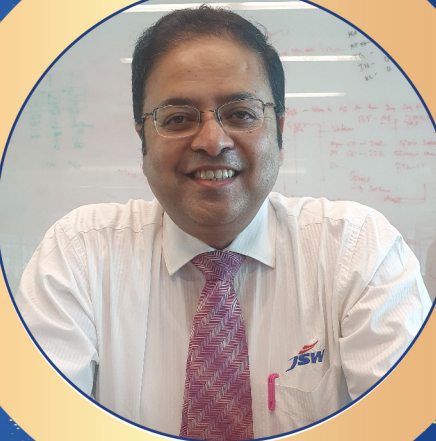
World's #1
eco-friendly
cement company

PRAGAT

Partner Loyalty Program



Message from Trade Head



Dear Partner,

Greetings from JSW Cement!

We would like to thank each one of you from bottom of our hearts for being part of our journey so far and driving our business all this while. With your support the company has grown to achieve national and international footprints.

We have always been committed to rewarding our partners for their valued contribution in our growth. In the same spirit, we take the opportunity to present "Pragati".

The program carries exciting gifts and has been designed to reward your loyalty. With its stand out feature like lifetime validity of reward points, it provides opportunity to achieve your Dream Gifts and trips.

Kindly reach out to your respective Demand Generation Officer and enroll in the program. We look forward to your enthusiastic participation in this program.

Let's work together and create history.

Warm Regards,

Surjayan Mukherjee

PROGRAMME FEATURES



1

Points never expire



2

Easy banking of points



3

Complimentary Milestone tours and gifts



4

Earn more by availing tier points



5

Fulfil all your desires with Dream Gift



POINT STRUCTURE

Base Points

Base Points	Points/Bag
Power Pro	10
CHD (Premium)	20

Tier

Tier	L3M Total Qty (Bags)*	Points/Bag
Bronze	90 - 150	3
Silver	151 - 300	5
Gold	301 - 450	7
Platinum	451 - 600	10
JSW Star	>600	12



Criteria

Criteria	Points
Welcome Bonus	200
Birthday Bonus	200
Anniversary Bonus	200
Professional Certification	100

* L3M Total qty (Bags) = Last 3 months' total qty (bags)
Tier will be revised every month basis last 3 months' qty (rolling basis)

ADDITIONAL BENEFITS

	JSW Star	Platinum	Gold	Silver	Bronze
Additional Points/Bag	12	10	7	5	3
Professional Certification	✓	✓	✓	✓	✓
Plant Visit	✓	✓	✓	-	-
Welcome Bonus	✓	✓	✓	✓	✓
Birthday Points	✓	✓	✓	✓	✓
Anniversary Bonus	✓	✓	✓	✓	✓
Scholarship for Children*	✓	✓	-	-	-



* 10th Std. Pass Student going to 11th Std. Above 90% will get 15k Scholarship, and 75%-90% will get 5k Scholarship



COMPLIMENTARY GIFTS

These gifts are complimentary from the company. No points will be deducted against them

Welcome Gift
1,000 pts.



Surprise Gift 1
3,000 pts.

Surprise Gift 2
5,000 pts.

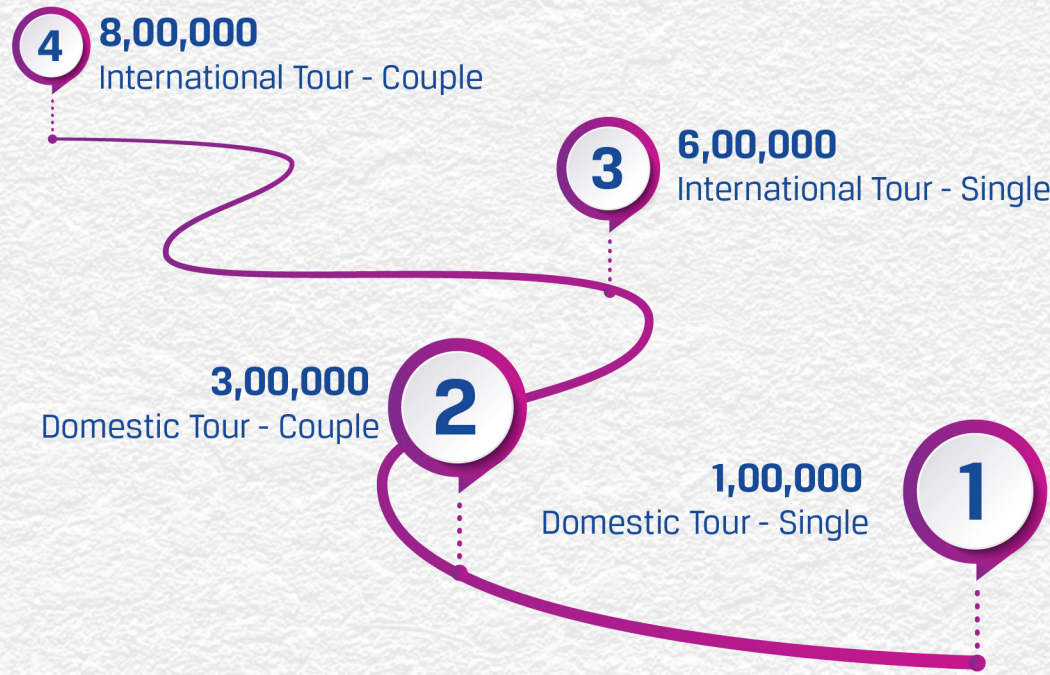
Surprise Gift 3
10,000 pts.

FESTIVAL & SPECIAL OCCASION POINTS EXTRA!



MILESTONE TOURS

These tours are complimentary from the company. No points will be deducted against them.



5,000 POINTS



PRESTIGE VEGGIE CUTTER



PRESTIGE SS BOTTEL



VINOD ROYAL VEG SERVICE DISH

8500 POINTS



USHA IMMERSION ROD HEATER 1500 W



JUDGE BASIC NS TAWA 280 MM



PRESTIGE DRY IRON PDI 07 (41770)

12,500 POINTS



VINOD 3 PCS EURO BOWL SET WITH COVER

15,000 POINTS



PRESTIGE COPPER GIFT SET



ARTIS CLASSIC RETRO BLUETOOTH SPEAKER



PRESTIGE BEDROOM BOTTLE



PRESTIGE KETTLE 1.5 L



WILDCRAFT BACKPACK BAG



USHA ELECTRIC KETTLE 1 L

20,000 POINTS



USHA TOPPER TOASTER



NOISE EARBUDS VS303



USHA SANDWICH MAKER



FASTRACK FITNESS BAND



BAJAJ EMERGENCY LIGHT

40,000 POINTS



PRESTIGE INDUCTION COOK TOP



KENSTAR 3 L INSTANT WATER HEATER



AMERICAN TOURISTER TRAVEL TROLLEY BAG

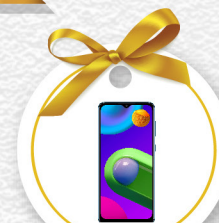


RAGA BY TITAN LADIES WATCH

80,000 POINTS



USHA GAS STOVE 4 BURNER



GALAXY M02 (2/32GB)



KENSTAR 15 L STORAGE WATER HEATER



LG SOLO 20 L MICROWAVE

1,00,000 POINTS



USHA AUTOMATIC SEWING MACHINE



WHIRLPOOL MICROWAVE 24 L



BAJAJ WATER HEATER 25 L

1,50,000 POINTS



LG SEMI AUTOMATIC
WASHING MACHINE 6KG



ARTIS TROLLEY
SPEAKER BT-918



SAMSUNG TAB
A7 LITE LTE



LG SINGLE DOOR
REF 190 L

3,00,000 POINTS



LG MICROWAVE
OVEN 28L



WHIRLPOOL TOP LOAD
WASHING MACHINE 7.5 KG



LG 32" SMART
HD LED TV

5,00,000 POINTS



LG INVERTER SPLIT
AC 1.5 TN



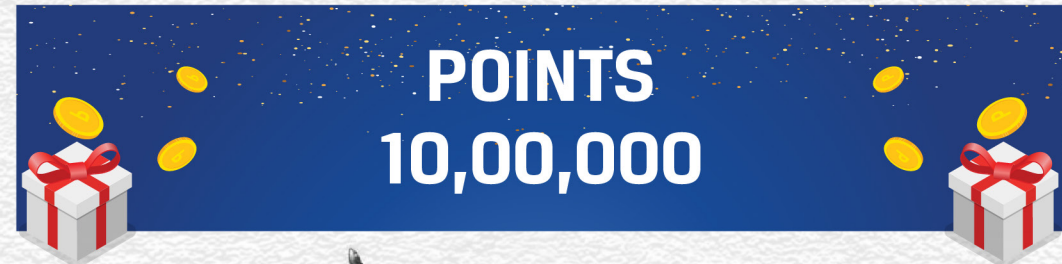
IPHONE 11



SAMSUNG 43" 4K
LED TV



SAMSUNG S20 FE



HONDA UNICORN



HONDA GRAZIA DISC



HERO ALLOY WHEELS DISC BRAKE -
PRISMATIC + CONNECTED



HERO XTREME 160 SINGLE DISC

POINTS
15,00,000



BAJAJ CHETAK PREMIUM



TVS IQUBE

ATHER 450 PLUS



POINTS
50,00,000



TATA TIAGO XE



ALTO LXI

ALTO K10 VXI



POINTS
25,00,000



ROYAL ENFIELD HIMALAYAN



ROYAL ENFIELD SCRAM 411



HONDA CB300F DLX PRO

POINTS
75,00,000



MARUTI SUZUKI DZIRE
VXI 1.2L 5MT



HYUNDAI I20 1.2 L KAPPA PETROL
5-SPEED MANUAL 1.2 MAGNA



TATA NEXON XE





WHATEVER WHENEVER WHEREVER



TO CHOOSE OPTIONS OF DREAMS GIFT
Contact your DGO

TERMS AND CONDITIONS

PARTNER'S COPY



- For enrollment in this program, submission of online enrolment form with supporting documents through the company personnel is mandatory and will be determined as acceptance of these terms and conditions
- The reward points accumulation shall start from the day first consignment is billed to the partner
- The points will be assumed on the purchase of products directly from the company only
- Partner shall not be eligible for the points against material ordered but not billed, due to unavailability of stock or any other reason
- Partner shall not be eligible for the points against material ordered but cancelled or returned later
- Tier eligibility shall be reviewed on a monthly basis. If a partner is eligible for tier upgrade, it will be done immediately from the next month. However, no tier downgrade will be done for the first 3 months after tier upgrade
- The redemption can be done by the partner through the Loyalty Program application or web portal of the same
- The company shall provide statement of updates regarding the points earned by the partner, spent by him and invoice wise details of the points accumulated on the ILP application
- To redeem the points, the partner will have to clear his dues with the company or the NBFC involved in between
- Benefits under the program are non-transferable and cannot be exchanged with credit note, cash or any other kind. Reward points cannot be transferred to any other retailer/person/entity, whether by law or otherwise
- The company shall not be liable for any Warranty, Guarantee or replacement of any gift items redeemed by partner
- The company may, at its sole discretion, change, amend, alter or withdraw the program without showing any reason or prior notice. In such situation, company shall provide a mandatory redemption window of 30 days, from the date of withdrawal of the program
- The company shall in no way will be liable for functioning of gifts, and no such complains/requests shall be entertained in future
- The company will not be liable to any damage or loss, whether direct or indirect, caused to partners due to withdrawal or change in program
- In event of unavailability of any gift or otherwise, the company reserves right to substitute the same, with some other gift of equivalent value, at its sole discretion
- Images shown in the catalogue are for representation purposes only. The actual colour, features and specifications may vary and are at the sole discretion of company only
- Taxes and statutory levies, if any, on the program benefits shall be borne by the partner
- Gifts will be delivered within 31 days of redemption requested
- By enrolling in the program the partner gives his/her consent to be contacted by company personnel on their given contact number/s, email IDs, and other social media platform like WhatsApp
- Any dispute arising out of or in connection with this programme shall be subject to the exclusive jurisdiction of the honourable court of Mumbai, irrespective of whether courts/tribunals in the other areas have concurred or similar jurisdiction

TERMS AND CONDITIONS

OFFICE COPY



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PRAGATI

ENROLLMENT FORM

Name of the firm

Influencer Code

First Name Surname

Address

..... District

City

State Pin code

Registered Mobile no. Alternative Mobile no.

IDENTIFY PROOF

(Please tick whichever applicable)

- | | |
|---|--|
| <input type="checkbox"/> Aadhar Card Copy | <input type="checkbox"/> Indian Passport Copy |
| <input type="checkbox"/> PAN Card Copy | <input type="checkbox"/> Voter ID Copy |
| <input type="checkbox"/> Driving License Copy | <input type="checkbox"/> Current Electricity Bill Copy |

Declaration:

By signing this document, I acknowledge that I/We have read and understood the terms and conditions of the Retailer Bonding Programme of JSW Cement Ltd. and updated myself/ourselves with any changes there in. I/We give our consent to enroll for this programme and undertake that I/We will abide by the terms and conditions of this programme.

Help Desk No:
080-68068851

CORPORATE OFFICE
JSW Cement Ltd

Near MMRDA Grounds, Kolivery Village,
MMRDA Area, Bandra Kurla Complex,
Bandra East, Mumbai,
Maharashtra - 400051



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